elumeo

Corporate News

elumeo SE successfully completes a cash capital increase

- High demand from institutional investors – demand significantly exceeded supply
- Final placement volume set at 850,000 shares
- The placement price is EUR 2.10 per new share
- The gross proceeds from the issue for the company amount to EUR 1.785 million
- The funds raised are to be invested in organic growth and in strengthening working capital

Berlin, 17 September 2026 – elumeo SE (ISIN DE000A11Q059), Europe's leading online retailer of gemstone jewellery, has successfully placed its cash capital increase, announced yesterday, on a closed-book basis. The private placement met with keen interest from the targeted institutional investors – demand during the accelerated book-building process significantly exceeded the number of shares on offer. Accordingly, the Board of Directors set the final placement volume at the previously determined maximum number of 850,000 new shares. At a placement price of EUR 2.10 per share, this results in gross proceeds from the issue for the company of EUR 1.785 million. Upon entry of the capital increase in the Commercial Register, the company's share capital will increase from the current EUR 5,927,420 by EUR 850,000 to EUR 6,777,420.

The company intends to use the newly raised equity to drive its organic growth. The funds are primarily intended to be used to strengthen working capital. In addition, the platform's scalability for international markets is to be improved and further AI-based processes developed to deliver additional efficiency gains.

Florian Spatz, Chief Executive Officer of elumeo SE: "We are delighted with the strong demand from investors and see this as confirmation that we have successfully focused our business model on profitability and scalability. The additional funding will enable us to continue along this path at a rapid pace and translate it into profitable growth."

The capital increase was managed by Montega Markets GmbH, acting as sole lead manager and sole bookrunner, and by Wolfgang Steubing AG, an investment firm, acting as the underwriting and placing investment firm.

About elumeo SE:

The elumeo Group, based in Berlin, is Europe's leading company in the direct online sale of high-quality gemstone jewellery. Through a wide range of online sales channels (TV, the internet, Smart TV and smartphone apps), the listed company offers its customers, in particular, coloured gemstone jewellery at affordable prices. The elumeo Group operates home shopping TV channels in Germany, Austria, Switzerland, Spain, Italy and Poland, as well as online shops in Germany, Austria, Switzerland, Italy, France, the Netherlands, Spain, Belgium and Poland. Through its wholly-owned subsidiary jooli.com GmbH, the elumeo Group operates the AI-powered video shopping app Jooli.

Contact

elumeo SE
Investor Relations
Erkelenzdamm 59/61
10999 Berlin
Phone: +49 30 69 59 79-231

Fax: +49 30 69 59 79-650
E-Mail: ir@elumeo.com

www.elumeo.com

IMPORTANT NOTE:

This document and the information contained herein are for information purposes only and do not constitute a prospectus or an offer to sell, or a solicitation of an offer to purchase, securities of the Company in the United States of America ("**USA**") or in any other jurisdiction. This publication must not be distributed, published or circulated in the USA, Australia, Canada or Japan. The Company's securities may not be offered or sold in the USA without registration or an exemption from registration under the US Securities Act of 1933, as amended (the "**Securities Act**"). The Company's securities have not been and will not be registered under the Securities Act or under the applicable securities laws of Australia, Canada or Japan. There will be no public offering of shares in the Company.

The distribution of this notice may be restricted by law in certain jurisdictions, and any person who comes into possession of documents or other information referred to herein should familiarise themselves with such restrictions and comply with them. Failure to comply with these restrictions may constitute a breach of the securities laws of such a jurisdiction.

This notice does not constitute an offer to sell securities, nor does it constitute a solicitation of an offer to purchase securities, to persons in the United States of America, Australia, Canada, Japan or any other jurisdiction in which such an offer or solicitation would be unlawful.