



## **Ad hoc announcement according to Art. 17 (1) MAR**

### **elumeo SE resolves capital increase of 250,000 shares at EUR 2 per share Berlin, 25 October 2024**

ISIN: DE000A11Q059

WKN A11Q05

Ticker symbol: ELB

LEI: 391200KOQF8RGMZ3XK74

Stock exchange: Regulated market in Frankfurt (Prime Standard)

**Berlin, 25 October 2024** - The Executive Board of elumeo SE has resolved to increase the share capital of elumeo SE by EUR 250,000.00 from currently EUR 5,677,420.00 to EUR 5,927,420.00 by issuing 250,000 new shares from authorised capital. The capital increase will be carried out by issuing 250,000 new bearer shares against a cash contribution of EUR 1.00 per share. Shareholders' subscription rights were excluded. The new shares will be subscribed by a strategic investor at a price of EUR 2.00 per share.

The new shares carry dividend rights from 1 January 2024. elumeo SE is improving its equity ratio by issuing the new shares.

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#### **About elumeo SE:**

The elumeo Group, based in Berlin, is the leading European company in the electronic direct sales of high-quality gemstone jewellery. The listed company offers its customers coloured gemstone jewellery in particular at low prices via a variety of electronic sales channels (TV, Internet, Smart TV and smartphone app). The elumeo Group operates home shopping TV channels in Germany, Austria, Switzerland, Italy, Spain and France as well as web shops in Germany, Austria, Switzerland, the UK, Italy, France, the Netherlands, Spain and Belgium. With its wholly owned subsidiary jooli.com GmbH, the elumeo Group operates the AI-controlled video shopping app Jooli.

#### **Notifying person at the issuer:**

elumeo SE

Managing Director (Finance)



Dr Riad Nourallah

**Contact:**

elumeo SE

Dr Riad Nourallah, Managing Director (CFO)

Erkelenzdamm 59/61, 10999 Berlin

Phone: +49 30 69 59 79-231

Fax: +49 30 69 59 79-650

E-mail: [ir@elumeo.com](mailto:ir@elumeo.com)

<http://www.elumeo.com>